

Liam Herron

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EDUCATION

UNIVERSITY OF MICHIGAN *Ann Arbor, MI*

December 2024

Bachelor of Science, Computer Science, Minor, Business (Ross School of Business)

- **GPA and Academic Awards:** 3.8/4.0, James B. Angell Scholar (consecutive semesters with straight A grades), William J. Branstrom Prize Winner (top 5% of freshman class)
- **SAT:** 1550 (Math: 790, Verbal: 760)
- **Relevant Coursework:** Artificial Intelligence, Web Systems, Data Structures and Algorithms, Human Centered Software Design and Development, Statistics, Practical Data Science, Business Strategy, Finance, Accounting

EXPERIENCE

Applied Value Group *New York City, NY*

June 2023 - August 2023

Consulting Intern

- Analyzed supply chain data and prepared strategic presentations to optimize logistics for a major autonomous vehicle company, targeting a 5x ROI
- Collaborated with key stakeholders to design and develop a new Salesforce platform, secured buy-in from senior leadership, enabling the Private Equity arm to manage and track 2000+ contacts and over \$100M+ in deal flow

Leadspace (Series D Startup) *Hod HaSharon, IL*

June 2022 - August 2022

Product Management Intern

- Built the front and backend of a new internal platform, leveraging product design and programming skills to enable management to effectively segment and analyze Leadspace's customer base
- Analyzed customer and product data using Python and Excel to assist senior Product Managers in making informed business decisions and evaluating new backend algorithms for customer readiness
- Proposed a machine learning driven solution to address an identified customer pain point

Tamid at Michigan *Ann Arbor, MI*

October 2020 - May 2024

Consulting Analyst

- Formulated U.S. market entry strategy for a \$6M seed round application security startup, presented insights to the CEO, contributing to successful market penetration and subsequent acquisition for over \$50M
- Analyzed a weather AI startup's competitive advantage and market opportunities, convinced leadership to redefine product and pivot to InsurTech, helping to achieve acceptance into a prestigious startup incubator
- Two-time winner of the University of Michigan Tamid Final Deliverable Competition; recognized for project teams' analytical, creative, and impactful consulting work and outstanding presentations

PROJECTS AND EXTRACURRICULAR ACTIVITIES

Sports Analytics Projects

June 2020 - Present

- Developed a proprietary python algorithm to select the optimal March Madness bracket, outperformed over 99% of competitors nationwide in three of last four years
- Utilized advanced statistical analysis to create one of the first predictive models for professional lacrosse

Web Development and Entrepreneurial Projects

January 2024 - Present

- Coded Instagram and Google Search clones using Python, JavaScript, Html, React, and Flask
- Developed a pickup basketball queue platform, leading a team focused on marketing and design
- Collaborating with a team of five to develop an AI-powered custom meditation platform

Michigan Premier League Club

September 2021 - Present

Vice President

- Collaborated with the President to organize events, secure funding, and run 250-member club
- Led recruitment team and implemented a new recruitment strategy, leading to a 160% membership increase

Cantina Giuliano *Casciana Alta, IT*

May 2024 - June 2024

Chef

- Prepared regional food at a high-end Tuscan restaurant

SKILLS, ACTIVITIES, AND INTERESTS

- Skills: Python, C++, JS, R, SQL, Figma, Excel, PowerPoint, Tableau, Communication, Problem Solving, Critical Thinking
- Activities: Studied abroad in Barcelona, Best Buddies, Chess Club, Michigan Club Lacrosse
- Interests: History, Hiking, Reading, Soccer, Cooking, Travel